



Volunteering Auckland
Where Volunteering Begins

Promoting and Supporting Volunteering

Volunteer Trends

Winter Edition

2010—Issue 3

Let's Talk ...



The 2009-2010 year marks Volunteering Auckland's 20th Anniversary! We are ushering it in with a curvy new look and plenty of enthusiasm. Individual registrations exceeded our 20% target and group registrations jumped over 50%! Internet registrations have increased as a result of our increased web presence.

Check us out on our website and our blog at www.volunteeringauckland.org.nz and at <http://volunteeringauckland.blogspot.com>.

"Working Smarter" means working efficiently and effectively and it is this year's headliner as we seek to lighten the load of the recession and chart the future of volunteering and volunteer management. A series of forums, surveys, and focus groups on topics related to management, recruitment, and changes in volunteering made up the new initiative.

Bringing together youth and seniors, and whole families, in the volunteering effort was the theme for this year's Volunteer Awareness Week, "Volunteering Across the Generations." We've seen a rise of 105% in volunteers over the age of 60 and a general increase in young people volunteering. Maybe you heard our radio advertising for Volunteer Awareness Week donated by ZM & Classic Hits, or saw our new flyer design created pro bono by design firm DDB. Did you see the volunteer stories written and submitted to local media by AUT journalism students? Thanks to all who contributed to making Volunteer Awareness Week a great success.

In keeping with the theme of "Volunteering Across the Generations," I shared my insight into Gen X and Gen Y Volunteers in Wellington at "Volunteering Unleashed," a conference which attracted over 100 of our members. Our own training workshops in Volunteer Management brought together 311 participants in a total of 18 workshops.

We're not going to let the new Auckland ignore the importance of volunteers in the region. As the Super City moves towards becoming a reality, Volunteering Auckland is making submissions to ensure recognition of volunteers within the structures of the new Auckland Council and local government.

All in all it has been an extremely busy but productive year for Volunteering Auckland as we continue to promote and support volunteering across the Auckland region.

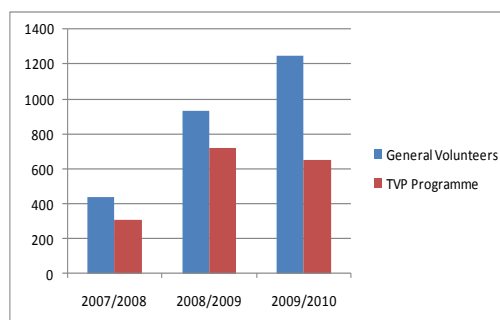
Yours in Volunteering,
Cheryl Martin, General Manager

Our Year and our 20 Year Anniversary

Volunteering Auckland celebrates its 20th Anniversary this year and to mark the occasion several activities are taking place during the year. We produced our 2010 Calendar showcasing volunteers from diverse backgrounds and ages participating in a variety of volunteer projects. A cocktail function will be held during September which will be attended by the Minister for the volunteer sector, Hon. Tariana Turia, and Frank Bunce, ex All Black player and current Ambassador for the NZ Network of Volunteer Centres. Volunteering Auckland is proud to have contributed to a sector:

- Where 1+ million volunteers contribute 27 million hours
- Which contributes \$3.3 billion to the NZ economy
- In which 97,000 NPO's participate

Volunteering Auckland's services have expanded over the years with increased results from our Recruitment and Referral Service, our Team Volunteering Programme, and training and networking opportunities .



The number of hits on our new and improved website are increasing gradually by approximately 10% each month. The most popular pages are the Individual and Team Volunteer Programme pages where people read about how to get involved as volunteers, these are followed closely by the upcoming workshops and forums available for our member and non-member community organisations.

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Tuesday, 17 August 2010—
COVAK Forum on Strategic Role of Volunteer Programme—Governance view

Wednesday, 8 September 2010—
Training Workshop on Motivation & Recognition for Retention of Volunteers

Tuesday, 5 October 2010—
Training Workshop on Volunteering Across the Generations

Friday, 5 November 2010—
International Volunteer Managers' Day—Dinner (more details later)

Sunday, 5 December 2010—
UN International Volunteers Day

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Volunteering NZ News

Volunteering New Zealand's 2011 Conference will be held in Wellington on 23 and 24 May 2011.

The Conference will reflect that 2011 is being marked as International Year of the Volunteer Plus 10 and also VNZ's 10th anniversary year. With the Rugby World Cup and its major volunteer programme in mind, one of the two main themes of the conference will be Events and Episodic Volunteering. The other will focus on Volunteer Management and the work which is currently being led by the VNZ working group on Managers of Volunteers Professional Development.

Volunteering Benefits Unemployed People

New research released by Volunteer Centres Ireland today shows that unemployed people identified volunteering as positively benefiting both their physical and mental well being. The national network of volunteer centres had previously seen a 70% increase in people registering with them to volunteer, since the onslaught of the recession in 2009. Many of them were recently made redundant.

The study found that individuals benefit both from the act of volunteering and from its 'by-products': respondents acknowledged that it felt good to help others, but also that they benefited from learning new skills, making contacts and keeping busy. The act of volunteering is a self-validating experience that boosted respondents' confidence and self esteem. This occurred because of the satisfaction individuals felt from helping others and also the realisation that they could make a difference in society or in people's lives without being in paid employment. A number of respondents identified the positive impact

of volunteering for returning to work too.

Dr Yvonne McKenna, CEO of Volunteer Centres Ireland said, "This research just proves what we have known for years - volunteering makes us stronger. Volunteering has a proven positive impact on volunteers, those they volunteer with and society in general. Volunteering is not the solution to unemployment - employment is - but a number of unemployed people are benefiting from volunteering during their period of unemployment. Volunteering can help us build stronger neighbourhoods, stronger communities and a stronger Ireland."

It has been shown elsewhere that long term unemployment can leave a scarring effect, making it more difficult for people to re-enter the workforce. Volunteering can assist in averting some of the long-term damage caused by unemployment.

<http://www.volunteer.ie/Research-Proves-that-Volunteering.html>

Board Message



I am delighted to be on the Board of Trustees for Volunteering Auckland, having returned to New Zealand three years ago, after 20 years in the USA.

While in NZ and the USA I benefited from many mentors or just people who were interested in helping my career and my businesses to flourish. That's why I became a volunteer.

In the USA over the years I was on the boards of: Business Volunteers for the Arts, American Lung Assn, Meals on Wheels - Southern California and the Houston Chamber of Commerce.

Volunteering provides us all with a wonderful network of likeminded people, and more importantly provides a way to give back.

Volunteering Auckland, with the advent of the Auckland Super City is positioned to be the pre-eminent volunteering resource for the greater Auckland Region. Thank you for all the good work you do ... You are Auckland's unsung heroes.

With best wishes,
Denis Orme

Recent Events

Charities Commission Forums

30 June & 1 July 2010

With its contribution to the organisation process and also being a host on the first day, Volunteering Auckland had a chance to meet with hundreds of organisations registered by the Charities Commission including some of our member organisations. For more information about the Charities Commission please visit <http://www.charities.govt.nz/>

Rugby World Cup 2011—Roadshow

8-9 July 2010

Volunteering Auckland participated at some of the public events of the road-show for the Rugby World Cup 2011. Our staff had the chance to meet with people interested in volunteering next year and offer our help in providing experience through volunteer opportunities at our member organisations. For more information about volunteering at the Rugby World Cup 2011 please visit <http://www.rugbyworldcup.com/volunteers>

International News

"Volunteering to Change the World"

IAVE 2011 World Volunteer Conference will be held on 24-27 January 2011 in Singapore and hosted by Singapore's National Volunteer & Philanthropy Centre, the event will run in conjunction with the 10th anniversary of the International Year of Volunteers and IAVE's 40th anniversary. In the tradition of recent IAVE conferences, an affiliated Youth Volunteer Conference will be held on January 21-23 at the campus of the Singapore Management University. For more information visit

<http://www.iave2011.org>

Welcome to our newest NFP members:

North Harbour Softball Association
Auckland Art Gallery
Positive Women Inc.
Mangere Bridge Toy Library

Magic Moments

With the increased popularity of 'Voluntourism' and the 'Gap Year' we receive enquiries from all over the world from students who want to explore the world and to make a difference at the same time. Usually the enquiry is by email ... but last month a German girl arrived on our doorstep with her heavy backpack, she came straight from the airport after her long flight from Germany looking for voluntary work!! Our interviewer helped find accommodation for her and a voluntary position with one of our member organisations.

Go Volunteer!!! :-)

Member Corner

We've had an enquiry from one of our members regarding the possibility of putting their story in our newsletter. We have given this some thought and decided we would like to profile one of our member organisations each newsletter and we invite you to forward your story. Let us know about the work you do, what you have achieved and your own magic moments! About a quarter page with a good quality photo would be great!

Late June we sent out a letter with information on the introduction of membership fees, we have had a good response but for those unsure we have enclosed further information; if you have any questions at all please contact either the General Manager or the Internal Services Coordinator.

The VA Website—we are currently in phase two meaning that we are just a few steps from organisations being able to register online!!! This has been a long process and we are very excited about it! We hope to have online registrations for your Requests for Volunteer by the end of the year.

Contact details up to date? Also enclosed is the contact update form as we had a poor response in the last newsletter. We had hoped to have this issue of VA Trends online however we are still getting a fair number of bounce backs. Our thanks to those who did respond, your help with this is appreciated!

A 2nd Magic Moment at VA— Patrice Buescher, one of the volunteers who worked tirelessly on our calendar late last year has given birth to a gorgeous set of twin girls: "Welcome to Nina & Rosa and Congratulations to Patrice and Michael!!"

Team Volunteering

Zumbaaaa!



KPMG's story:

On a cold blustery Friday morning, Risk Advisory Services (RAS) from KPMG arose bright and early to go to Masada Community Trust. It was definitely an air of excitement as RAS members left the typical humdrum of the corporate environment. We all happily traded in our laptops and suits to spend a morning at Masada. When we arrived, RAS was confronted by a welcoming group of young, vibrant students. These students all shared stories about themselves, their age and what they enjoyed. They also gave us insight into some of their challenges for example Autism, Asperger or ADHD.

We worked up a healthy appetite by performing the latest dance craze to hit the gyms - Zumba!

By the time the Zumba session had finished, the children and members of the RAS team all collapsed into a heap and shared some muffins and eats either baked or bought by the KPMG mem-

bers. This little rest period gave us a chance to work up some energy to close the morning's activities with face and rock painting. All in all it was a very fun and exciting morning.

Masada Special Needs Centre's story:

Our first contact with KPMG was through Volunteering Auckland 5 years ago when a team of people came and painted the outside of our building. When the team came this year it was great to see some of the same faces.

Both our clients [children and teenagers with both physical disabilities and/or mental health issues] and the team looked very nervous. For our kids it was "who were these giants who are in big buildings" and for the KPMG team it was "they felt out of their depth" because they did not have contact with special needs kids in their day-to-day lives. So for both of us it was a great way to break down barriers.

Our kids were "blown away" with there being so many different people from other cultures in the team. It really opened their eyes to other cultures especially during the introductions...this seemed to "normalise" things for both sides. That no matter what life brings you they were all kids at some stage with dreams! It was a real education for all of us!

Our kids just loved having KPMG here...after the Zumba dancing where our kids were more coordinated than the Accountants, they organised and brought in an activity to do with them ... rock painting. They even brought in the rocks for everyone.

We buddied each adult from KPMG with a child/teenager and the conversations being had while participating were awesome to behold. One lot was even painting the head of a KPMG team member...a bald head offered up as a "rock"!

Even though both sides started out "nervous" they ended with real conversations!

Future plans:

Through the initial connection made through Volunteering Auckland, KPMG are now continuing to partner with Masada:

1. KPMG is organising an art competition for our clients. Their artwork will be auctioned to raise funds for Masada. KPMG will also provide/present 3 prizes for the best artwork.
2. Accounting/Financial assistance – monthly commitment of KPMG staff.

Friends of Volunteering Auckland

ANZ/National Banks [Including UDC

Finance and Eftpos]

Cummins NZ Ltd

HSBC

IAG / State Insurance

IBM New Zealand Ltd

Invacare NZ

Microsoft New Zealand Ltd

PriceWaterhouse Coopers

SAP New Zealand Ltd

Sovereign Ltd

Big `A` Creative Space Awards

We are pleased to announce that Auckland's **Toi Ora Live Art Trust** has won the Big `A` Creative Space Award, presented in the Grand Hall of Parliament on Wednesday 21 July 2010.

The award judges said Toi Ora's nomination had the "wow" factor. **Toi Ora** was established in 1995 as a consumer-driven community arts centre for people with experience of mental ill-health. It provides studio space, resources and materials free to its members.

The Big `A` Creative Space Award celebrates the outstanding contribution and impact of a creative space providing access to the arts for people with limited access opportunities.

Congratulations!

Back Page Trainer

Trainings held on the North Shore are supported by the North Shore City Council.

Upcoming Forums, Workshops:

Tuesday, 17 August 2010

COVAK Forum on Strategic Role of Volunteer

Programme—Governance view

Venue: Glenfield Community Centre

What, as a Trustee or Committee member, do you need to consider in developing the strategic direction and programmes of your organisation or group i.e. "getting the job done!" We will explore this topic and what it means for our organisation and for our volunteers – both current and future.

Wednesday, 8 September 2010

Motivation & Recognition for Retention of

Volunteers—Training Workshop

Venue: Glenfield Community Centre

Volunteers simply give, expecting nothing in return for their contribution of time, but both organisations and volunteers must be gaining simultaneously to make it work.

Tuesday, 5 October 2010

Volunteering Across the Generations—

Training Workshop

Venue: Glenfield Community Centre

Cross-generational volunteering covers everything from church groups representing all age groups helping out on a school maintenance project, families volunteering together on a conservation or other project, teenagers working with the elderly or youth events.

Tuesday, 19 October 2010

COVAK Forum on What is the success of Volunteer Programmes? How to measure it?

Venue: Avondale Community Centre

Tuesday, 2 November 2010

COVAK Forum on Succession Planning

Venue: VA Premises

For more information please contact Angela at vasupport@volunteeringauckland.org.nz

Generational Trends in Volunteering

The theme of **Volunteer Awareness Week (20-26 June)** was "Volunteering Across the Generations". A key objective of the week was to encourage more people to volunteer, so new quarterly data collected through Nielsen Media Research's *Panorama* survey showing that different generations are drawn to volunteer in different areas may prove useful to community groups.

The survey results for the December 2009 quarter show that:

- people aged 10-19 years were most likely to volunteer for environmental causes
- for people aged 20-29 years, pre-school is the most likely area for them to volunteer
- people aged 30-49 years were most likely to volunteer in primary and secondary education
- sports volunteers were most likely to be aged 40-49 years, and sports clubs were the most likely type of community organisation that men volunteer for

- people aged 60 years and older were most likely to volunteer in social and health services.

These results were drawn from preliminary analysis of the December quarter survey results. Trend data on the giving of time and money will become increasingly available on the OCVS website over the coming months. This follows significant community sector interest in the 2007 and 2008 *How Do New Zealanders Give?* annual research reports. The future online publication of more timely quarterly data, collected through Nielsen Media Research's *Panorama* survey, will help inform the work of the *Generosity Hub* and a range of other community organisations attempting to better understand New Zealanders giving activity.



Open Day at Volunteering Auckland on 23 June 2010 on Volunteer Awareness Week

Contact Details

Chairperson
Dianne Denny

Vice Chair
Robert Limb

Treasurer
Pete Yates

Trustees
Kit Howden, Paul Hutchinson, Kate Ashcroft, Catherine Mitchell, Denis Orme, Nick Scott

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Quote:

"Volunteers don't get paid, not because they're worthless, but because they're priceless." Sherry Anderson