# Volunteering Auckland Annual Report 2011-12



## **From our Chair**



Volunteering Auckland continues to experience challenging and exciting times. However, we continue to 'tell our stories' as we know that these are what show the difference we are making to our communities through our vision of "our communities enriched by volunteering".

We as a board would like to acknowledge the great contribution our staff makes in contributing to the ongoing work of Volunteering Auckland. Their dedication and passion for 'promoting and supporting volunteering' keeps the heart within our service delivery.

Work has continued on improving our virtual presence including social media. This is becoming the new way that our sector can connect with our people. From gaining support for our cause to engaging volunteers we need to ensure that Volunteering Auckland stays up with developments in this space.

Catherine Mitchell, our vice chair, has resigned as she is moving to Australia, so may we take this opportunity to thank her for the great work she did in supporting our General Manager with the web development project as well as board reporting. She will be greatly missed. We wish her luck in her new venture.

I too am moving back to Australia, so would like to thank Cheryll and her staff for the great work you all do. It has been a privilege to have been your chairperson over the last 3 Years. I have enjoyed watching Volunteering Auckland grow into a great organisation that is truly out there in the community.

Thank you for the opportunity of working with all of the board members and staff, it really has been a great privilege. I wish you all the best, and know that you are in good hands under the direction of the board and Cheryll Martin, your General Manager.

#### **Dianne Denny**

Chairperson

## **From our General Manager**



This year has seen a marked increase in the services delivered by Volunteering Auckland. The number of people accessing voluntary opportunities continues to grow as does accessing information about volunteering online. We are also seeing a marked growth in requests for assistance to support and grow volunteer involving programmes.

We have expanded on the work on our virtual presence begun last year by working towards an online referral system including self-referral options for people looking to volunteer and a jobs board. Over 4,500 people are currently looking on our website each month for ways to contribute to their community.

Perhaps the most significant increase in our work has been in the support and development of NfP organisation's volunteer involving programmes. The community & voluntary sector knows that without this valuable resource, volunteers, we would not be able to undertake the level of work expected of us.

As a final note, we were pleased to host the Minister for the Community Voluntary Sector, the Hon Jo Goodhew, on a visit to one of our member organisations to showcase how Volunteering Auckland supports their work. It was great to see the difference our volunteer referrals can make!

Kia ora koutou ngā tīpuna, kia ora koutou ngā tāngata ki konei, kia ora koutou a muri ake nei i ngā tāngata. He whakapono i roto tenei tūao me tuku noa te tāima ki a rātau me tuku noa te mātauranga ki a rātau.

#### **Cheryll Martin**, General Manager

# **Projects, Placements, Training and Referrals**

## **Recruitment and Referral**

### **Increase in Migrant Volunteering**

The number of migrants seeking to volunteer has nearly doubled over the last six years from a total of 439 back in 2006 to 787 in the year ending 2011. Migrants are increasingly engaging in volunteering as a way to familiarise themselves in their new home and make connections. Our statistics also show that more women than men are accessing our volunteer referral service.

### **New Volunteer Registrations**

Registrations [in-house interviews and referrals] stands at 1189 with just a slight increase on the previous year. With the recession in full swing people who were Seeking Employment [2<sup>nd</sup> largest group] are realizing that volunteering is a good way to keep skills up to date while also making a difference to the community and the organisations they might volunteer for.

## **Online Applications**

Our online presence continues to grow, in particular with the number of online enquiries. VA received 3526 online referrals of interest in volunteering for the 2011-12 year.

## Training

This year Volunteering Auckland held a total of seven workshops to assist not for profit organisations to better recruit, retain and manage volunteers. We also ran a series of workshops across Auckland for the Walking School Bus Programme. One of the highlights of the training calendar was a workshop with MJ Cowling a volunteer management professional from Australia.



# **Special Projects**

One of the stand out projects for Volunteering Auckland in 2011-12 was the 'Outside the Square' project. A team of AUT students assisted VA by working on a marketing strategy to increase Facebook traffic. This project culminated in a hugely successful campaign to raise volunteer awareness and we are grateful to AUT for this assistance.

## Employee and Team Volunteering

This year our Employee and Team Volunteering Programme placed over 900 volunteers in over 80 community projects. One of the teams placed was staff from State Insurance. They assisted Masada, a local community organisation in South Auckland that assists families in

need. The team traded computers and phones for shovels and drilling equipment for a day.



#### **BNZ Help Sailability**

We also placed a BNZ team with one of our not for profit members who builds confidence in people with physical and intellectual disabilities by teaching them to sail. The team washed and polished the boats, and helped to tidy up the yard.



# **Financial Reporting**

#### **Summary Satement of Financial Performance**

for year ended 30 June 2012

	2012	2011
Income		
Activity Income	51,291	17,290
Membership Income	9,897	7,892
Grants/Donations	187,224	159,988
Other Income	2,008	1,339
Total Income	250,420	186,509
Expenditure		
Administration / Overheads	63,601	47,547
Service Programmes	9,267	2,308
Marketing/Promotions	2,951	5,319
Personnel Costs	130,425	138,993
Volunteer Costs	1,516	1,231
Other	240	11,774
Total Expenditure	208,000	207,172
Total operating surplus	42,420	(20,663)

Summary Statement of Financial Position as at 30 June 2012			
	2012	2011	
Current Assets	196,391	139,687	
Fixed Assets	9,185	17,062	
Total Assets	205,576	156,749	
Current Liabilities	38,763	32,599	
Funds in advance	70,888	70,645	
Total Liabilities	109,651	103,245	
Excess of Assets over Liabilities	95,925	53,505	
Accumulated Funds	95,925	53 <i>,</i> 505	
Summary Statement of Movement in Equity for year ended 30 June 2012			
Equity at start of year	53,505	74,168	
Net surplus (deficit) for the period	42,420	(20,663)	
Equity at end of year	95,925	53,505	

This Financial Reporting has been taken from the fully audited Financial Report of Volunteering Auckland for the year ended 30 June 2012.

It is not expected to provide as complete an understanding of the financial performance and financial position of Volunteering Auckland as provided by the full Financial Report, but it gives a clear overview of the essential information and financial outcomes for the year.

Copies of the fully audited Financial Report are available from Volunteering Auckland.

# **Our Supporters and Funders**



# **Special thanks for Support from:**

- All our in-house volunteers
- Our Not for Profit and Corporate Members
- Auckland University of Technology
- UNITEC
- Miss Melicious Cupcakery

# **Our Mission and Values**

#### Vision:

A Community Enriched by Volunteering

#### Mission:

Dedicated to positive change in the community through the support and promotion of volunteering

A pessimist sees a glass of water as being half empty; an optimist sees the same glass as half full. But a giving person sees a glass of water and starts looking for someone who might be thirsty G. Donald Gale

#### Strategic Goals:

- Making volunteering accessible
- Supporting organisations which involve volunteers
- Promoting and Advocating for volunteering

Volunteering Auckland is proud to support charitable organisations in the recruitment and referral of volunteers, training of volunteer managers, placement of employee volunteers and advocacy for volunteering.

# **Volunteering Auckland**

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